



Case Study

Merritt Brothers, Inc.

A \$34K Recovery With Comet Tracker

Profile

Merritt Brothers is a commercial landscaping company specializing in tree farms and landscape installation. They are located in northern South Carolina and work primarily throughout the Southeast. Merritt Brothers Inc. was established in 1971 and continues to expand their workforce.

Challenges

Merritt needed a way to keep track of their assets since their crews work in multiple states. They also realized a significant insurance discount if the company had a tracking system attached to all equipment. After meeting with Actsoft and Jamie Merritt, a Sprint Business Consultant, they decided that Actsoft's program was a step in the right direction for tracking their equipment and workforce.

Benefits

The Actsoft solution has successfully allowed Merritt to track payroll hours, verify mileage and stay abreast of the location of their assets. Their main concern was equipment tracking because each piece of machinery is very expensive. Skid Steer Loaders are a popular item to be stolen and over the years they had lost several.

Merritt Brothers had a \$34K New Holland stolen on Saturday, March 21st. Their workers got to the job Monday morning and found the New Holland missing. Using Comet Tracker, the vehicle was quickly recovered. They just looked up the New Holland on the GPS dashboard and found it immediately. A call to the County Sheriff's Department got the ball rolling, and with the information provided by Actsoft's tracking device, the asset was quickly recovered. "The missing New Holland was reported between 7:30 and 8:00 am," states Wanda V. "By 10:00 am the Sheriff's Department had retrieved our loader and she was on her way home! As our case proves, your equipment does not have to be far away from you. It can be stolen right out of your own front yard."

“ “This GPS system automatically saved us \$34,000.00. Needless to say, the Merritts are happy! The New Holland was only 3 months old and it replaced a New Holland that was stolen on one of our jobs in Kentucky back in the winter.” ”

~Wanda Vandewalker, Merritt Brothers Inc.

