



CASE STUDY



We saw a 50% reduction in fuel costs of our fleet in the first month. This savings alone has easily paid for the Comet Tracker system and much more.



**Lori Johnson,
Office Manager**

Moore's Refrigeration Care **Comet Tracker Keeps Employees Honest**

PROFILE

Moore's refrigeration is a locally owned and operated HVAC contractor that provides state-of-the-art-services such as repair, installation, and chimney sweeping to Harvest, Alabama. With more than 34 years of experience, Moore's goal was to improve work flow, hold employees accountable, and improve customer service.

CHALLENGES

Moore's refrigeration did not know the location of their employees' during work hours. This caused a problem when Moore's needed to determine who would be the best person for incoming jobs. Additionally, they could not verify if the company's vehicles were being used for personal use when employees took the vehicles home. Moore's needed a proven solution that could improve customer service, improve daily operations, and hold employees accountable for the use of company assets.

SOLUTION

After reviewing and researching business solutions, Moore's chose Actsoft's Comet Tracker with Nextel/Motorola's I265 mounted lockboxes inside their company vehicles. This set-up allowed Moore's to begin tracking 24 hours a day, 7 days a week.

BENEFITS

From dispatching work orders to basic vehicle location, the robust Comet Tracker application was the ideal product for efficient mobile field force automation. By doing so, they increased productivity by assigning jobs to the closest worker and can view the location of their entire workforce at any given time.

The "Closest to" feature is invaluable for day-to-day operations as they find the closest worker to a specific job, reducing mileage and fuel costs.

Moore's increased their customer service by reducing their response time. Vehicle speed is monitored by using the Comet Tracker dashboard and daily speed reports ensure safety. A report is generated every Monday to verify the use of vehicles over the weekend.

By utilizing all of the Comet Tracker features, Moore's Refrigeration has experienced a decrease of fuel costs, payroll, and overall operating expenses.