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- Tracy Pomeroy,
Operations Coordinator

CSM Corporation

Real-estate company located in Minneapolis, MN.

PROFILE

CSM Corporation is a real-estate company located in Minneapolis, MN. They specialize in real-estate management for commercial, residential and hotel properties. They manage over 100 properties, which includes 39 hotels and over 3,000 apartments throughout the Minneapolis area. Gary Holmes, CEO of CSM Corporation, started his company by selling light bulbs at the tender age of 12. By the age of 14, Holmes used the money that he made from selling light bulbs to buy his first set of Minneapolis duplexes. In 1976, Holmes founded this first company name Colonial Services, which was later rename to CSM Corporation.

CHALLENGES

CSM Corporation didn't have the visibility to see the maintenance crew's current location at any given point, nor could they track daily mileage. They couldn't send out maintenance service orders to the closet driver, and they weren't able to receive alerts for maintenance on the company vehicles. Management wasn't able to set geofencing alerts, to notify them of which employee visited a particular property.

SOLUTION

Comet Fleet solved the problems that CSM Corporation was having with vehicle visibility, maintenance alerts and geofencing alerts. With the robust features of Comet Fleet, CSM Corporation has increased their overall efficiency by sending out work orders to the nearest maintenance employee. They have been able to save money on fuel cost by monitoring vehicle mileage throughout the month. The maintenance alerts have helped cut down on costly vehicle repairs.

BENEFITS

CSM Corporation daily productivity has increased 30% along with the driver accountability. Having the ability to view the maintenance crew's current location, has saved them roughly \$500-\$1000 a month. "Comet Fleet makes our maintenance team more efficient in our daily business," said Tracy Pomeroy, Operations Coordinator. CSM Corporation says that they would recommend Comet Fleet to other businesses and friends.