



“ If a bus is running late the dispatcher can see exactly where it is and can tell a worried parent. ”

- Chris Ragsdale,
Deputy Superintendent,
Cobb County School District

Cobb County School District- Transportation Department

Educate more than 109,000 in the Atlanta area

PROFILE

The Cobb County School District is responsible for students in a diverse and constantly changing environment. Suburban Cobb County operates the second largest school system in Georgia and among the 25 largest in the nation. CCSD is the second largest employer in Cobb County with more than 13,000 employees working to create and support pathways for student success.

CHALLENGES

Bus drivers log 65,000 miles per day for CCSD, transporting thousands of students to and from school. In the past dispatchers communicated with drivers via Push-to-Talk solutions. When its wireless provider eliminated the 2G network that supported PTT, Cobb County sought a solution that would keep students and drivers safe. Officials also wanted a mobile resource management platform that could track buses in near real time and give drivers the convenience of clocking in and out through mobile devices.

SOLUTION

CCSD chose an Enhanced Push-to-Talk solution that allows drivers one-button access to dispatchers and operates seamlessly with its existing mobility applications and the solution works well on 4G LTE networks.

CCSD added Actsoft to better manage its mobile resources. With Actsoft drivers have the convenience of clocking in on their mobile devices while improving timesheet accuracy and workforce productivity.

BENEFITS

Actsoft helps the district determine the best bus routes and locations for its 25,000 designated bus stops.

“The solution shows us traffic patterns so we can determine the best overall route for a specific area to get students to and from school,” said Chris Ragsdale, the Deputy Superintendent of the Cobb County School District. “It helps us plan routes that give us the most efficient utilization of our fuel.”

Actsoft also helps with payroll tasks. Drivers use smartphones installed into each bus to log in and out at the beginning and end of each shift.

“This has improved the accuracy and the automation of payroll because it integrates directly into our financial system,” said Ragsdale. Drivers can access Wi-Fi connectivity at any of the 114 schools in the district, download software updates quickly, and connect with payroll or other district systems.

With Actsoft CCSD gets records for events and alerts on violations such as speeding. The improved communication and safety are the biggest benefits to CCSD.