CASE STUDY





[The solution is a] winwin for both operations staff and drivers. On the operations side, we enhance quality control and efficiently dispatch. On the drivers' side, they are safe and more secure, and we have a record to validate they are where they are supposed to be.

> - Dan Love, Direct of Maintenance & Operations

San Dieguito Union High School District

School district located in Encinitas, California

PROFILE

San Dieguito High School Union District has a fleet of 60 school buses that are tasked with covering nearly 100 routes on a daily basis. The district prides itself on delivering quality, efficient transportation for its students via these buses, and it doesn't take safety lightly. With the idea that both students and drivers alike must remain secure at all times being integral to the district's transportation philosophy, their need for a solution that could improve response times in case of an emergency was imminent.

CHALLENGES

Having to cover about 100 routes on a daily basis can put significant wear-and-tear on a fleet, making GPS tracking a helpful solution in cases of vehicle breakdowns. San Dieguito High School Union District's buses had broken down in the past from time to time, and the district needed something that would be able to dispatch assistance to a maintenance-needy bus quicker and more accurately than ever before. Enhanced driver accountability was also something the district sought for in a potential solution, and from a quality control perspective, acquiring a tool that could help them monitor bus routes and the speeds of district vehicles was something that they could see as being immensely beneficial to their daily operations.

SOLUTION

Comet Tracker's ability to track assets and dispatch efficiently to other drivers in the field is the perfect answer for logistics struggles that municipalities like San Dieguito can encounter on a daily basis. The solution's GPS Tracking system provides detailed analysis of speed, route, and driving behavior for every vehicle being monitored, and with wireless dispatching, users back in the office can instantly notify drivers in the field about any changes or emergencies that could affect typical operating procedures.

BENEFITS

As a result of purchasing Comet Tracker, the district has been able to recover lost assets and dispatch assistance to broken down buses in a more streamlined manner than ever before. For routing incidents that have required assistance from law enforcement, Comet Tracker has given San Dieguito the capability of providing precise positions to authorities for broken down buses, simplifying the relay of important information and saving time. The solution has also served as a deterrent against drivers failing to follow protocol, which has enhanced quality control and has even heightened driver safety. The district's new way to audit independently using Comet Tracker has added further savings of both time and money to their organization. Prior to implementing the solution, their auditing process wasn't as practical to accomplish, and this new capability, combined with a foundation of enhanced GPS tracking technology has paid massive dividends back into the district's budget.

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EDUCATION