



“ Being able to have black and white numbers on what is going on in the field with the trucks and drivers is great. ”

- Trey Bird, Operations Manager

## T.W. Byrd's Sons, Inc.

Lumber and timber haul and removal professionals in Branford, Fla.

### PROFILE

T.W. Byrd's Sons, Inc. is located on US Highway 27 just west of Branford. The company focuses on hauling and removing timber in the north Florida area. Byrd's has a number of high-power vehicles to get the job done.

### CHALLENGES

Byrd's used to have a big issue tracking the time their employees were on the clock. When a truck in use got to the mill to drop off the lumber, management couldn't keep track of how long a driver was idle before using the mill. There was also the nuance of tracking and verifying accurate driver logs, which could result in fines for the company if there were egregious errors.

### SOLUTION

Trey Bird, T.W. Byrd's operations manager, decided an in-vehicle GPS solution would be ideal. Bird turned to Comet Fleet to resolve his issues at T.W. Byrd. It provided Bird a way to keep track of his vehicles and to know who is on the clock. Comet Fleet tracks when drivers are idle and whether they're at an approved location or somewhere they shouldn't be. Bird now has a way to gain clear insight into the specifics of what's happening outside of the office.

### BENEFITS

T.W. Byrd has seen an increase in efficiency by at least 20% and has saved money and time in the period they've used Comet Fleet.

“This gives us a more accurate timeline of time spent at the mill to be able to better track where time is being spent by drivers,” Bird said. “The system has also helped us verify drivers' time on the road.”

Bird, who said he is pleased with Comet Fleet, is happy to have a way to know what is going on in the field, even while he's back in the office.