B&B Ambulette Corporation
Medical transportation service headquartered in Brewster, NY

PROFILE
B&B Ambulette Corporation offers non-emergency medical-related transportation to its clients, and they specialize in disabled patient pickup for doctor’s appointments and physical therapy.

CHALLENGES
B&B Ambulette Corporation faced a variety of struggles prior to implementing Comet Tracker as their new business solution. For one, the company needed a way to make their drivers more accountable to stricter schedules, especially given the fact that their organization provides medical-related transportation services. Patients making it to appointments on time remained a vital necessity for B&B Ambulette Corporation’s business model, as it would help them retain existing customers and expand to new ones alike via word-of-mouth. The company also needed a way to verify that their drivers were staying safe while transporting persons to and from appointments in order to protect the clients, the employees themselves, and their company vehicles while on the road.

SOLUTION
Comet Tracker by Actsoft is unparalleled as a GPS tracking solution for businesses with mobile assets. The software displays a live map on its web interface that users can interact with in order to find detailed information about employee whereabouts and their vehicles’ speeds of travel. Within Comet Tracker’s GPS grid, users can also create customized landmarks and geofences that can assist in identifying asset proximity. Other features of Comet Tracker include Dispatching, a facet of the technology that immediately notifies workers of new job orders while they are away from the office and on the clock. These are just a few of the many different tools that Comet Tracker is able to equip businesses in the healthcare industry with.

BENEFITS
Since their implementation of Comet Tracker, B&B Ambulette Corporation has seen growth in both productivity and saved revenue. They report saving 10% in measurable efficiency and anywhere from $100 to $500 per month using the solution to help their business, and by using Comet Tracker’s comprehensive GPS display of employee positions to monitor activity, the company has also witnessed a boost in overall worker punctuality.

In fact, the benefits of Comet Tracker have been so good that B&B Ambulette Corporation has even been able to let employees take company vehicles because of the solution’s around-the-clock asset monitoring capabilities. If a vehicle moves past a certain time, is being used improperly, or exits specified boundaries, automatic alerts sent directly to the home office prevent any potential for its theft or misuse. Through Comet Tracker’s array of tools for respected businesses in the healthcare industry such as B&B Ambulette Corporation, companies located in this sector increase efficiency and decrease their total expenses on a daily basis.