



“ We are able to keep track of time driven and location for our drivers with Comet Fleet. ”

-Jaime Camargo,
Manager at Excell Produce

Excell Produce

Produce transportation company in Los Angeles specializing in chili peppers and fruits.

PROFILE

Excell Produce was formed in 1950 by Roberto R. Alvarez. Excell is a major wholesaler of fruits and vegetables in the United States and Mexico. During successful years, Excell developed strong ties in Mexico which facilitated the formation of Coast Tropical, Olympic Fruit and Vegetable, Coast Tropical San Francisco, Coast Tropical Texas, Coast Tropical Florida and the locations in Mexico under the company name Importadora y Exportadora.

CHALLENGES

Transporting fresh food across the west coast and Mexico is a tall task. Ensuring the food made it to their destinations in a timely manner, the safety of the drivers, and receiving timely pay for deliveries were all concerns for Excell.

SOLUTION

Excell went with Comet Fleet to make sure things ran smoothly.

BENEFITS

Since using Comet Fleet efficiency has increased by at least 50%. Excell Produce now has a solution that can track its resources all across the Southwest and not worry about what drivers are doing on the clock.

“Actsoft is definitely something we would recommend to friends and business owners,” Jaime Camargo, a manager at Excell Produce, said. “We have saved as much as \$1,000 in some months thanks to the ability to track the time and location of our trucks.”