



“ This is the coolest stuff I’ve seen. It’s easy to navigate. I’ve personalized it with my company logo, added the unique vehicle IDs, and watched the previous night’s trip history. ”

- Andy Coolidge,  
Owner Sweeping Beauty

## Sweeping Beauty, LLC dba CAM South—Birmingham, Alabama

Parking lot sweeping and common area maintenance.

### PROFILE

In Birmingham, Sweeping Beauty hand picks large items, maintains cleanliness around trash dumpsters, replaces liners, empties trash receptacles, and removes illegally dumped bulk trash items. They have been in business since 2010, with owner Andy Coolidge taking over in 2014.

### CHALLENGES

Before using Actsoft, Coolidge was concerned with the location of his workforce. He wanted a way to ensure customers had been serviced in a timely and effective fashion.

“Our team was constantly answering questions about scheduled service, running back to the property for photo-documentation, and responding to emails,” Coolidge said. “It was very meticulous and we had reports of deficiencies almost nightly.”

### SOLUTION

Coolidge now uses CometTracker to keep tabs on his fleet, to set and verify schedules, and to optimize the efficiency of the company.

### BENEFITS

With Actsoft, Sweeping Beauty has been able to save money, increase efficiency, and eliminate any concerns on servicing. By using Comet Tracker, Coolidge was able to see an improvement almost immediately. A customer of the company claimed they had not been serviced by Sweeping Beauty and wanted a refund.

“After a quick 30 minute session, I found two reports that represented what I wanted,” Coolidge said. “I took a screen shot of the property in question, which is now covered with little yellow dots, and found a report that showed our arrival time at about 9:45 and that we stayed onsite for one hour. I sent both reports and haven’t heard a thing in response! We were onsite for an hour, we covered the entire property, and I can now prove it with one simple report.”

With Actsoft’s Comet Tracker, Coolidge estimates Sweeping Beauty has increased efficiency by 50 percent and saved as much as \$3000 per month.

“I’m able to confirm on-site attendance from my desktop. I’ve provided route maps and time information to clients, verifying our presence. (The money saved) will delay the purchase of an additional vehicle. I’ll certainly say it’s exactly what you promised, showed in the demo, and it saved me the hassle from a challenging client.”