



Industry:  
**Transportation**  
Vehicle Sales and Rentals

*This midwestern company supplies its customers with a wide range of new, used, and rental industrial equipment house throughout 11 different warehouses.*

### CHALLENGES

Manual and paper processes dominated at this equipment rental company. They wanted to automate and standardize business processes across all locations but needed to better manage their inventory and growing number of smartphones. Inventory is a large part their process, so to help salespeople respond to customer requests, the company needed a better visibility of inventory. The biggest hurdle was finding a way to streamline that process to the benefit of themselves and their customers.

### SOLUTION

With Mobile Workforce Plus, they were able to automate its inventory-management process using Wireless Forms for greater accuracy and speed. Going digital gave them the freedom to be rid of hard copies and implement a better approach to inventory management.

### BENEFITS

Now, annual inventory processes are done in half the time as they were previously, freeing up employee time to focus on other important work. To boot, going digital helped further protect the security of both company and customer information. With MWP in play, the company provided each manager with a dedicated smartphone pre-loaded with the software. Instead of keeping track of piles of physical papers, they complete a simplified form for each piece of equipment, and can include photo documentation for further verification. The electronic forms are immediately transmitted to the home office, further ensuring that each location is up to date with the most current stock information.



**WIRELESS FORMS**  
Up-to-date accounting of inventory status.



**PHOTO CAPTURE**  
Enhanced documentation with further verification.

Learn more about our solutions at  
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