City of New York

Mayor's Office of Public Engagement

Population:
8,478,072 (No. 1)

Govt Employees:
285,000

Address:
253 Broadway
8th floor
New York, NY 10007

Phone:
(212) 788-7550

Email:
nycservice@cityhall.nyc.gov

Capabilities Statement:
Link

Cage Code:
644Y5

UEI Number:
CRZ1A1JTLQB6

DUNS#
12-474-2474

Site:

https://www.nyc.gov/site/mayorspeu/index.page

Mission:

The NYC Public Engagement Unit (PEU) was created to develop a new model for government outreach, using community organizational principles to re-envision how the city provides services to its most vulnerable communities. Rather than expecting constituents to navigate a complex City bureaucracy to get the help they need, PEU adopts grassroots tactics to meet residents where they are – at their doors and on their phones, in their social media feeds and in their communities. We marry this proactive outreach with comprehensive case management to provide New Yorkers with personalized, passionate care.

Contacts and Stakeholders Information:

Adrienne Lever - Executive Director
212-788-7550

Isolina De La Cruz -Executive Deputy Director

Tate Hausman - Chief Operating Officer

Actsoft Workforce Manager for Gov:

- DHS signed the Authority to Operate (ATO) on Sept 12, 2024
- FPS completed their internal ATO in June 2025
- WFM for Gov passed three (3) Third Party Assessor Organizations (3PAO) Audits, the Initial Audit and two Annual Audits
- WFM for Gov is GovRAMP Authorized